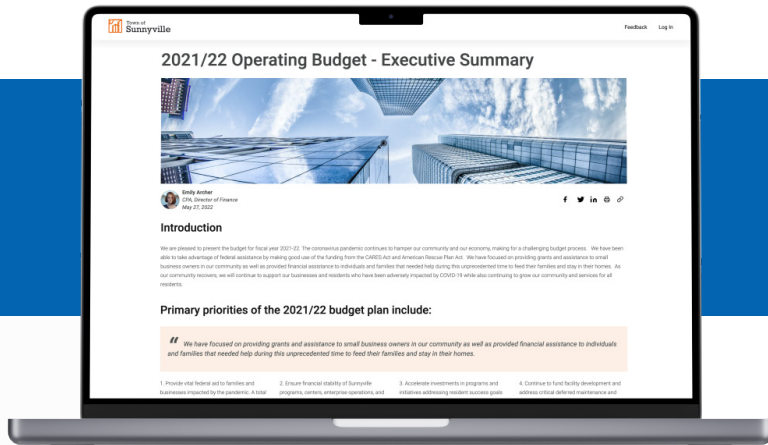




# Bring the power of storytelling to financial transparency



OpenBook Spotlights combine powerful data visualizations with an engaging storytelling approach.

“People prefer narratives. Numbers can sometimes be underweighted in decision making or, worse, become nothing more than a tool to confirm our preferred narrative. By recognizing how narratives influence decision-making, we can employ strategies to more wisely use numbers for making those decisions better.”

GFOA's [Rethinking Budgeting of Narratives and Numbers](#), 2021.

## 1

Tell the story behind complex data while providing context to visualizations, videos, pictures, and other content.

## 2

Responsive design for consistent experience across mobile, tablets, laptops and desktop devices.

## 3

Third-party certified to the ADA recommended WCAG 2.1 Level AA compliance and tested by real people facing disabilities.

## 4

Benefit from an intuitive, easy to design drag-and-drop editor.

If you're ready to get started, reach out to your Questica contact today.  
Get in touch with us at [info@questica.com](mailto:info@questica.com)

# Ready to tell your story?



## Enhance credibility

Tell your story for citizens, not budget experts, while providing an accessible and inclusive digital experience.



## Foster transparency

Reduce the number of FOIA (Freedom of Information Act) requests to your department by sharing the narrative and story behind the data on your website.



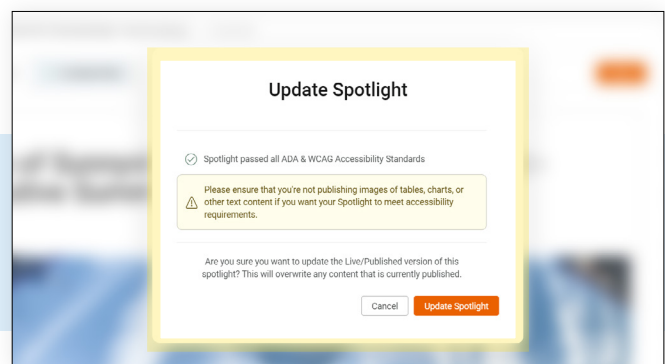
## Achieve objectives

OpenBook Spotlights allows you to explain how the data drives the decisions. You can tell the general story behind your fiscal year, or feature department updates.

## Best-in-Class Accessibility Features



The accessibility tab in the toolbar indicates potential accessibility issues on your website.



The user is then guided through fixing identified accessibility issues and the scan is applied every time you publish/update a Spotlights.